Verify™ BRAND

COMPLETE SERIALIZATION SOLUTION FOR CLINICAL MANUFACTURERS

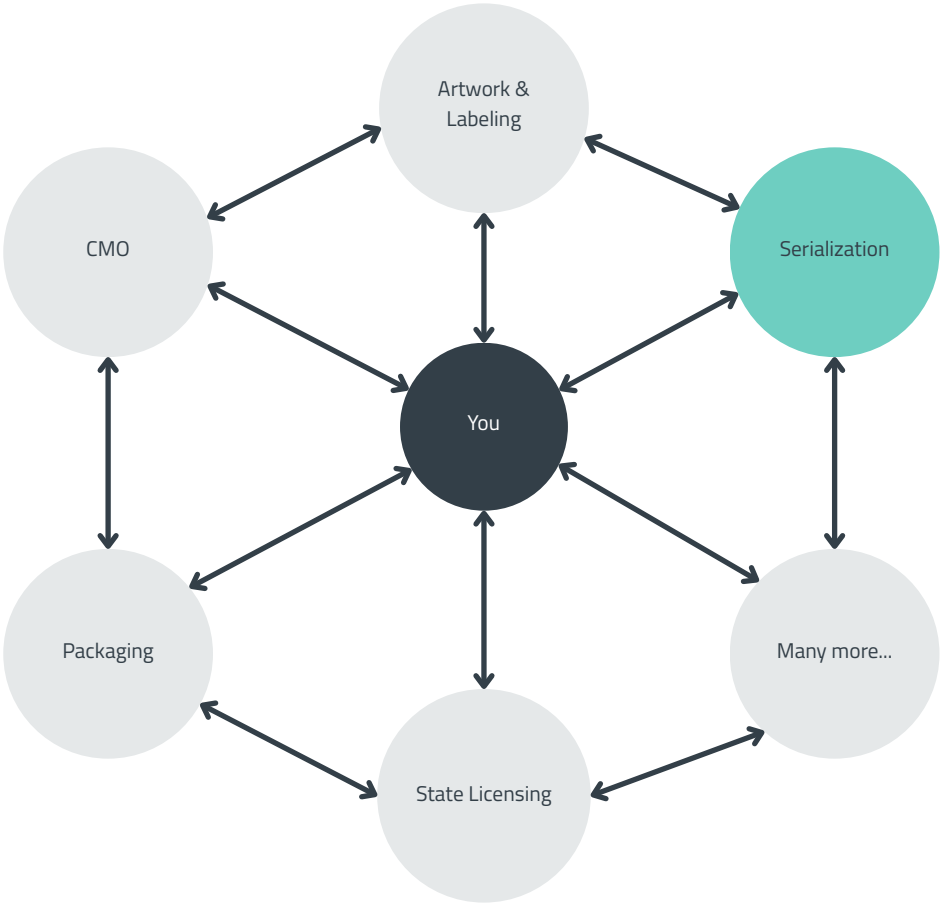
OPTEL™

Traceability technologies for a better world

The Pivotal Chaos You're Managing Right Now

The journey from the lab to the market is complex. You're orchestrating one of the most intricate phases in pharmaceutical development. You're not just managing serialization — you're coordinating:

- **CMO contracting** (stay with your clinical partner or RFP/contract a new one) aligned to the first test run
- **Artwork & labeling decisions** with tight regulatory deadlines
- **Packaging validations** that can't be rushed or compromised
- **State licensing requirements** with new portals, notarizations, and shifting fees
- **Serialization compliance** with product IDs setup and data exchange testing
- And many more...



The Hidden Complexity: Compliance requirements mean you can't simply fast-track or work around bottlenecks. You're left managing interdependencies, firefighting urgent issues, and trying to maintain visibility across a web of moving parts. All while the clock ticks toward your launch deadline.

The Serialization Timing Reality

Start 4-6 months before your first test run with your packager.

This isn't just software implementation — it's system integration, validation completion, testing coordination, and ensuring your entire supply chain ecosystem is ready.

Your Complete Serialization Solution: VerifyBrand™

The most reliable serialization software in pharmaceutical traceability. While others leave you managing multiple vendors and unpredictable expenses, we deliver everything you need for compliance in a single, turnkey solution—so you can stay focused on your commercial launch and getting treatments to patients.

True One-Stop Shop

Everything handled in-house by our experts. No third-party consultants, no coordination headaches, no gaps in coverage.

No Hidden Costs

Fixed pricing, no serial number fees, and no surprise add-ons or upgrades.

Complete Validation Package

Full IOQ with URS, functional, design, and config spec templates included (not just "core" validation like other vendors).

Global Ready

DSCSA, EU FMD, plus 15+ other regulations covered. One system for worldwide expansion.

Complete DSCSA & FMD Compliance

Product identifiers, tracing, verification, secure repository, aggregation, and exception handling —all in one platform.

Streamlined Implementation

Turnkey solution with everything handled in-house. No third-party consultants or coordination headaches.

They come for the software.
They stay for the service.

VerifyBrand™ vs. Other Vendors

Feature	VerifyBrand™	Other Vendors
SOC 2 Type II Certification	✓	✗
Fixed Pricing	✓	✗ (Hidden Fees)
Full Validation Included	✓	✗ (Consultant Required)
Global Compliance Built-in	✓	✗
Unlimited Serial Numbers	✓	✗
Turnkey Solution with Expert-led support	✓	✗
Upgrade Control	✓	✗
GS1 EPCIS-native from the Ground Up	✓	✗
No Vendor Lock-in	✓	✗

OPTEL, a Team You Can Trust

96%	24/7	35	25B	6,000
satisfaction level of service	international support (2-hour response SLA)	years serving the pharma industry	products tracked per year	systems installed worldwide

"We wanted a single vendor as a one-stop shop for serialization. Out of the box, VerifyBrand handles everything from IOQ for core software, regulatory needs, connections, templates, and authoring end-to-end."

"VerifyBrand doesn't force upgrades, so we get to choose when we want to upgrade and plan on our own accord. They insulate us from escalating serial number costs year over year."

"We can get our drugs to patients without being concerned about the cost to enter new markets and the technology behind the compliance. VerifyBrand provides advanced compliance for the several countries we planned on expanding to."

Ready to Secure Your Launch Timeline?

Book a Call

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