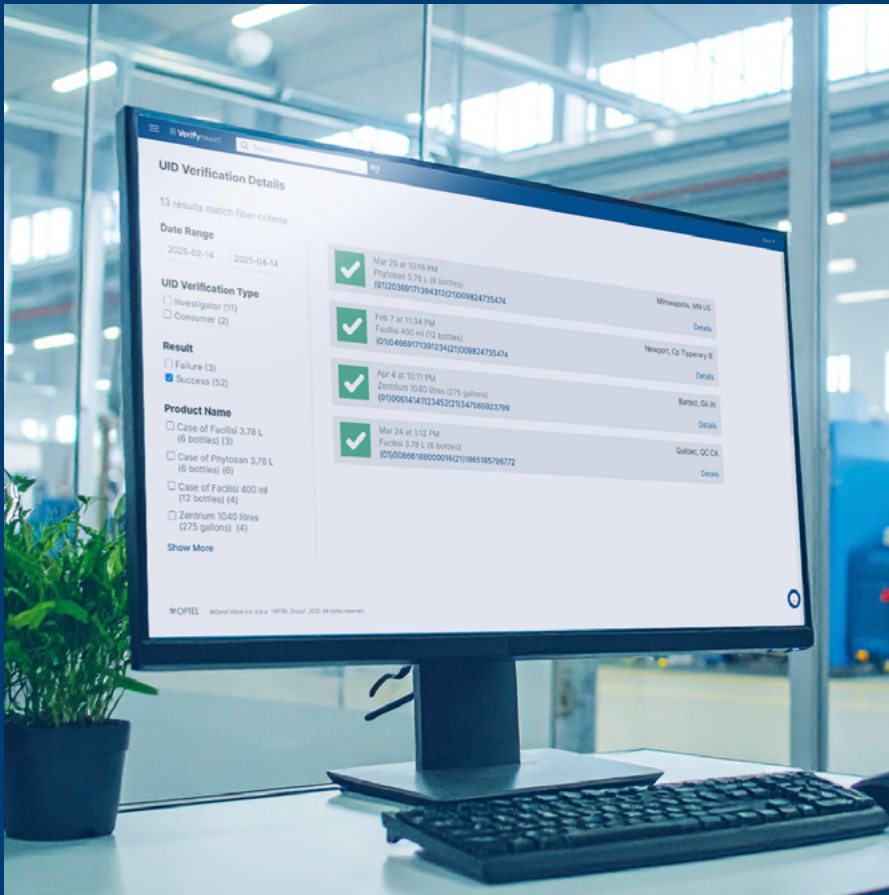




Affordable, Scalable Traceability Without the Complexity

Introducing VerifyBrand™ FLEX by OPTEL



VerifyBrand FLEX is a flexible track-and-trace solution that delivers real-time supply chain visibility – without the tech burden.

Perfect for growing small and mid-sized manufacturers

WHY CHOOSE VERIFYBRAND™ FLEX?

Today's manufacturers face growing pressure to implement serialization and aggregation—not just for compliance, but to ensure product authenticity, improve supply chain visibility, and reduce risk.



WITH VERIFYBRAND™ FLEX, YOU CAN:



Stop Counterfeiting

Authenticate every product across the supply chain



Gain Channel Visibility

Monitor distribution in real time



Detect Diversion

Spot unauthorized distribution



Simplify Recalls

Track and Trace inventory & returns management



Build Brand Trust

Strengthen confidence with partners & consumers

THREE FLEXIBLE OPTIONS

Choose the Traceability Options That Fits Your Operation

Whether you're just starting out or scaling up, VerifyBrand FLEX offers three options of traceability—each tailored to your automation needs and hardware footprint.



PLAN 1 Manual Packaging

An entry-level, low-cost solution using pre-printed serialized labels and your existing devices.

- Works with phones, tablets, or laptops
- Web-based app for label aggregation & reporting
- No new hardware needed

How it works

Operators manually scan and associate preprinted labels through the VerifyBrand app.

Ideal for

Pilot programs, toll manufacturers, small-batch runs.

Hardware footprint

None

PLAN 2 Semi-Automatic

Use your existing infrastructure to manage serialization with LineMaster™ software (acting as line manager).

- Leverages current PCs, scanners, and printers
- Handheld scanning with guided software workflows
- Add new hardware as needed (no cameras required)

How it works

Operators scan items; LineMaster manages aggregation and serialization.

Ideal for

Expanding lines needing structured workflows.

Hardware footprint

Low to moderate

PLAN 3 Fully Automated

Automate your packaging line with new hardware integration, minimal operator involvement and real-time data flow.

- Inline scanning of child items
- Parent labels printed automatically after aggregation
- Minimal operator input

How it works

LineMaster receives automated data and trigger label printing.

Ideal for

High-volume manufacturers optimizing speed & accuracy.

Hardware footprint

High – includes scanners and printers

Feature	Plan 1	Plan 2	Plan 3
Manual scanning	✓	✓	Optional
Automation Controller	✗	✗	✓
New Hardware Needed	✗	Optional	✓
Best for	Small runs	Growing lines	High-volume ops
Pricing - Annual Fees Starting at (USD)	20K	35K	50K



MODULAR BY DESIGN

All levels are built to integrate with your existing systems—so you can start fast, scale as you grow, and avoid unnecessary costs.



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