

GEOTRACEABILITY SOLUTION FOR RAW MATERIAL TRACEABILITY:



All the information you need in **just one platform**



YOUR CHALLENGES

- Your supplies are vulnerable to climate changes and it's difficult to secure quantity and quality
- Your brand image is affected by your lack of supply chain visibility
- You want to contribute to more sustainable farming practices
- Geopolitical issues affect your supply chain operations
- You lack control of your raw-material supply chain
- You want to track raw material in real time
- You want to connect to smallholders and tell their story to your customers

Our GeoTraceability (GeoT) solution can help you resolve all these issues and many more.

ABOUT THE SOLUTION

GeoT is a software as a service (SaaS) platform providing the highest level of physical traceability and transparency available for supply chains. We use GPS mapping, GIS technology, mobile phones and serialization systems to map the supply chain and collect and analyze vast amounts of data.

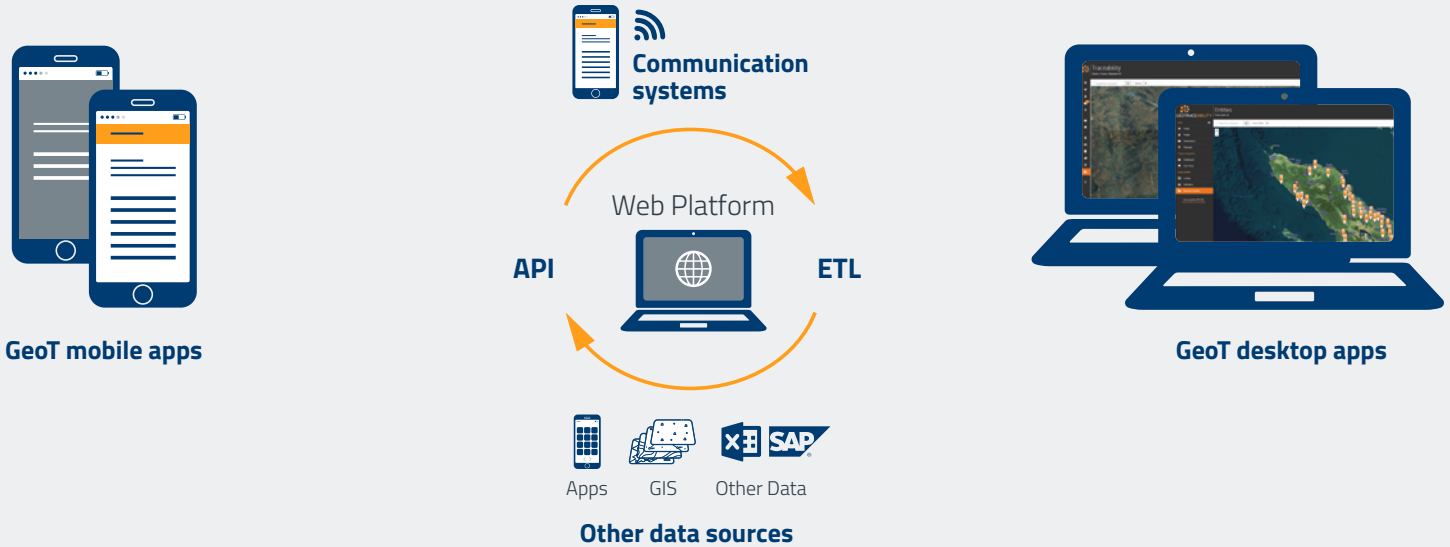
GeoT is your eyes in the field. We make every stakeholder visible in the supply chain mapping and we give you access to precious data.

Our promise: to support your organization with a cost-effective software solution to engage successfully and efficiently with large numbers of smallholders.

MAIN APPLICATIONS

- Trace physical products along a complex supply chain
- Reach your sustainability goals and prove it
- Create storytelling with product history and producers
- Build a detailed supplier profile database
- Understand productivity impediments
- Assess producer engagement and commitment to your supplier program
- Minimize reputational risks
- Identify effective areas for intervention
- Assess the effectiveness of current interventions
- Help producers improve their livelihood and increase their revenues
- Ensure compliance with standards and regulations

A FULL-SCALE ICT INFRASTRUCTURE SOLUTION



MAIN BENEFITS

- Increase upstream visibility
- Brand protection
- Real-time visibility on supply chain
- Receive quantitative and qualitative data
- Optimization and risk-management tool
- Secure your supplies

KEY FEATURES

- Connect to all systems (ERP, CRM)
- Complete supply chain mapping
- Flexible and customizable
- Cost-effective pricing model
- User-friendly and simple to use
- Add blockchain transactions for extra accountability
- Optimize with AI algorithms
- Engage all key stakeholders of your supply chain
- Data privacy

CONTACT US

Contact us for a private demo:
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HAVE QUESTIONS?

Chat with us: optelgroup.com

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