

PRESS RELEASE  
*For immediate release*

## OPTEL GROUP LAUNCHES A NEW BUSINESS UNIT

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**Quebec City, October 24, 2016** – A few days before its official international launch, Optel Group, parent company of Optel Vision and world-leading provider of inspection and traceability systems, announced today that it is launching a new business unit: Optel Medevon.

Already known for its international reputation and spectacular growth over the past few years, Optel Group is diversifying its activities to help ensure the quality of medical devices and further help protect the public. Optel Medevon will leverage all the advantages of the proven inspection technologies developed by Optel Vision over the past 27 years and will apply them to medical devices and their packaging. *"This move is a natural step for us. Our technologies have attained a level of maturity that allows us to diversify with optimism. We are present on all continents and our technologies have proven themselves,"* said Louis Roy, President of Optel Group.

To spearhead this new business unit, Optel Group has appointed Mr. Alain Chandonnet, PhD, President of Optel Medevon. *"I believe Mr. Chandonnet is an excellent choice for this mandate. Not only is he a brilliant technology entrepreneur, he is also a very gifted scientist, with extensive knowledge of the medical field. We can also count on him to help bring our social responsibility values to these new markets. Now, more than ever, Optel Group can accomplish its mission, which is to use its technologies to help create a better world,"* continued Mr. Roy.

Optel Medevon's market is vast. Medical devices include all instruments, apparatuses or equipment used for diagnosing, treating, preventing or treating diseases, wounds or handicaps. "We will cover a wide variety of products, from syringes to bandages to pacemakers. We offer customers a way of properly identifying medical devices using a unique identifier code. Our systems will allow them to quickly and efficiently identify defective products and start recall procedures when required. When such systems are linked to a secure worldwide distribution chain, they are an effective defense against counterfeiting. We also play an important role in ensuring the longevity of our customers' business, as our systems will allow them to reduce waste through rigorous inventory management," specifies Mr. Chandonnet.

## **About Optel Group**

Parent company of well-renowned Optel Vision, Optel Group oversees a group of business units that use common technologies, mainly in optics, electronics, computer science, and robotics. Each of these business units develops inspection, serialization, traceability and engineering solutions and services for various industries for the purpose of solving real, important issues to ultimately help create a better world. Optel Group is committed to supporting communities in order to ensure the well-being of future generations while respecting employees, customers, and the environment. For more information, visit [optelgroup.com](http://optelgroup.com).

## **About Optel Medevon**

Newest member of Optel Group, Optel Medevon is a new business unit, dedicated solely to the inspection and tracking of medical devices. Based on the renowned expertise and experience of sister business unit, Optel Vision — which has been successfully designing, manufacturing and installing Track & Trace systems for 25+ years — Optel Medevon now brings all the advantages of proven inspection technologies and applies them to medical devices and their packaging to provide customized inspection automation solutions that are compliant with device identification regulatory requirements (also known as UDI). For more information, visit [optelmedevon.com](http://optelmedevon.com).

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### Contact:

Érica Boisvert

Communications Advisor

Optel / Optel Vision / Optel Medevon

Cell. : 418 456-2704

[erica.boisvert@optelvision.com](mailto:erica.boisvert@optelvision.com)